



STATESBORO MAIN STREET
**FARMERS
MARKET**

EST. 2008

SPONSORSHIP PROPOSAL

grow with our community

ABOUT THE MARKET

The Statesboro Main Street Farmers Market thrives on community, small businesses, and most importantly, local food.

Our mission as a community focused organization is to

- provide access to locally grown produce, fresh baked goods and handmade artisanal products
- initiate conversations around healthy lifestyles
- support small and local businesses

Our values include

- community centered practices and bringing people together with food as a powerful commonality
- Showing mutual respect for all people in the community



HOW WE OPERATE

- 34 Saturday markets
- 1,000+ shoppers weekly
- Average 47 vendors weekly
- \$22,000+ average sales weekly

Saturday Markets

- 50 Market2Go Thursdays
- \$4,500 average sales
- 4,000 active accounts
- Pick up options include Statesboro, Sylvania, Pembroke, & home delivery

Market2Go

- Annual Holiday Market
- 95 average vendors
- \$85,000 in sales
- 2,500+ shoppers

Shopping by Lantern Light



INVESTING IN LOCAL

Supporting the Statesboro Main Street Farmers Market provides sponsors with the opportunity to reach locals and visitors that are interested in healthy living, engaging in the community, & supporting the local economy. Becoming a sponsor means being part of the economic engine for agri-business & agri-tourism in our community.

OUR VENDORS

The market is made up of a variety of vendors offering local produce, fresh baked goods, & handmade artisanal products. Our vendors work hard to bring their best items to the market for the community to choose from.

OUR SHOPPERS

- Individuals and families from Bulloch, Bryan, Burke, Candler, Effingham, Emanuel, Evans, Jenkins, Screven & Tattenall counties
- Georgia Southern students & parents
- Visitors & tourists



MARKET REACH



MARKETS

34 Saturdays
50 Market2Go Thursdays
Shopping by Lantern Light



CUSTOMERS

Thousands of local shoppers weekly
70+ Weekly Market2Go shoppers



NEWSLETTERS

700+ Market Subscribers
4,000+ Market2Go Subscribers



SOCIAL MEDIA

64,000+ combined followers
from Farmers Market and Visit Statesboro



SPONSOR LEVELS

Seedling

1. Business name listed as Seedling Sponsor in weekly Saturday newsletter (34 weeks) and Market2Go newsletter (50 weeks)
2. Business name listed as Seedling Sponsor on Farmers Market webpage
3. One social media post during the 2026 season

\$300

Sprouting

1. Business name listed as Sprouting Sponsor in weekly Saturday newsletter (34 weeks) and Market2Go newsletter (50 weeks)
2. Business name listed as Sprouting Sponsor on Farmers Market webpage
3. Business name/logo displayed at Information Booth during Saturday markets (34 weeks)
4. Two social media posts during the 2026 season
5. One Saturday booth day as "Sponsor of the Week"

\$500

Sowing

1. Business name listed as Sowing Sponsor in weekly Saturday newsletter (34 weeks) and Market2Go newsletter (50 weeks)
2. Business name listed as Sowing Sponsor on Farmers Market webpage
3. Business name/logo displayed at Information Booth during Saturday markets (34 weeks)
4. Three social media posts during the 2026 season
5. Two Saturday booth days as "Sponsor of the Week"
6. Click through logo on Market2Go Website
7. Sign with business logo displayed in Sponsor Garden at Saturday Market (34 weeks) and M2G pickups (50 weeks)

\$1000

Sustaining

1. Business name listed as Sustaining Sponsor in weekly Saturday newsletter (34 weeks) and Market2Go newsletter (50 weeks)
2. Business name listed as Sustaining Sponsor on Farmers Market webpage
3. Business name/logo displayed at Information Booth during Saturday markets (34 weeks)
4. Five social media posts during the 2026 season
5. Four Saturday booth days as "Sponsor of the Week"
6. Click through logo on Market2Go Website
7. Sign with business logo displayed in Sponsor Garden at Saturday Market (34 weeks) and M2G pickups (50 weeks)
8. 30-45 second promo Reel/Tiktok about your partnership with the market

\$2000



*Sponsorships run 12 months from date payment is received

LET'S WORK TOGETHER!

Kelsie Cobb | Market Manager

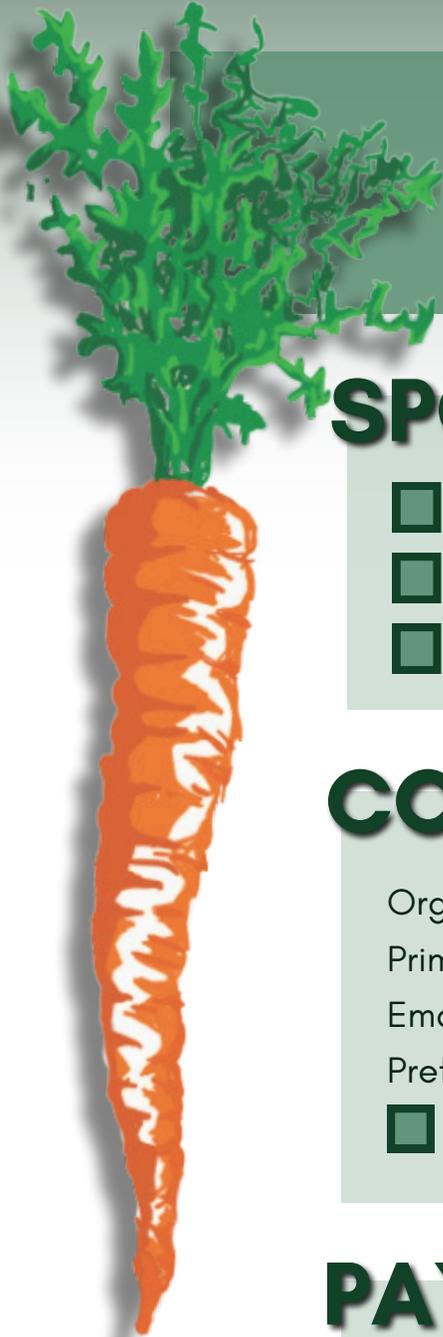
marketmanager@visitstatesboro.org

(912) 259-9555

Interested in custom sponsorship opportunities? Let discuss!



SPONSORSHIP FORM



Thank you for choosing to sponsor the Statesboro Main Street Farmers Market! Please complete the form below to indicate your sponsorship tier and contact details. The Market Manager will follow up with you shortly to finalize your request. Your sponsorship will be valid for 12 months from the date of payment.

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> Seedling - \$300 | <input type="checkbox"/> Sustaining - \$2,000 |
| <input type="checkbox"/> Sprouting - \$500 | <input type="checkbox"/> Other/Custom \$ |
| <input type="checkbox"/> Sowing - \$1,000 | |

CONTACT INFORMATION

Organization Name: _____

Primary Contact: _____ Phone: _____

Email: _____

Preferred Contact Method :

- Phone Call Text Email In-Person

PAYMENT INFORMATION

Payment Method:

- Check Cash Debit/Credit Money Order

Date of Request: _____ Date of Payment: _____

Sponsor Name (Printed): _____

Sponsor Signature: _____



Checks payable to: **Statesboro Farmers Market, PO Box 1135, Statesboro, GA 30459**

To pay by card, please call or go to **Visit Statesboro** at **222 S Main St.**

Questions? Call **Visit Statesboro (912)-259-9555** or email marketmanager@visitstatesboro.org